



MIRACLE MILE SHOPS™
AT PLANET HOLLYWOOD RESORT & CASINO

FOR IMMEDIATE RELEASE

Chosun Hwaro & Nara Teppan Bring Largest Korean BBQ and Teppan Experience to the Las Vegas Strip

Opening July 31 at Miracle Mile Shops inside Planet Hollywood, diners can feast on an expansive menu of Korean BBQ, teppanyaki, sushi, soju and signature cocktails

LAS VEGAS July 24, 2019 – Get ready to ‘meat’ **Chosun Hwaro & Nara Teppan**, the first authentic Korean BBQ experience on the Las Vegas Strip and the largest in the state of Nevada. Opening July 31, this is the first U.S. restaurant from parent company Ebodom. The restaurateurs bring more than 20 years of experience and operate more than 200 world-class dining destinations in Korea, China and beyond.

“**Chosun Hwaro & Nara Teppan** goes beyond the barbecue,” said Executive General Manager: Eli Kim of Chosun Hwaro & Nara Teppan. “We are ready to show the U.S. an unforgettable and authentic dining experience with Las Vegas flair from our thrilling teppanyaki shows to unique BBQ items exclusive to our restaurant that will be revealed on opening day.”

Guests can choose from two dining experiences; barbecue selections grilled at their seats, or a teppanyaki show at custom cooking tables. Both options can be complemented by **Chosun Hwaro & Nara Teppan’s** curated sushi menu. The expansive 13,000-square-foot dining space boasts 30 Korean BBQ tables, 12 teppanyaki tables, with seating for up to 485 guests. The restaurant also offers VIP private dining rooms, equipped with their own Korean BBQ tables and a special VIP menu for diners. Guests on the go can stop by **Chosun Hwaro & Nara Teppan’s** outdoor patio and walk-up bar area adjacent to Harmon Avenue.

“We are excited to welcome such a unique dining experience to Miracle Mile Shops,” said Vice President, General Manager: Robert Buchanan of Miracle Mile Shops. “Adding **Chosun Hwaro & Nara Teppan** to our dining portfolio is the ideal way to offer more dining options to guests.”

The menu features classic table-grilled meat options like **Pearl Steak**, a hidden unexplored jewel of beef known for its exquisite flavor and only retrieved by the most skilled chefs and **Boneless Galbi**, the highest-grade short rib flavored with Ebodom’s own signature seasoning. There’s no need to be a grill master, full-service grilling from **Chosun Hwaro & Nara Teppan’s** servers is offered for all patrons. Guests looking to dine on less meat-centric items have a full sushi menu to choose from including the **Volcanic Yellowtail Roll** with spicy yellowtail, cucumber, micro cilantro, sliced jalapeno and ponzu

sauce; and a **Creamy Crunch Roll** with cream cheese, avocado, shrimp tempura, crab, eel sauce and sweet mayo. To complete the **Chosun Hwaro & Nara Teppan** experience, a full soju and sake menu is offered with the likes of **Chamisul Soju** and **Junmai Daiginjo Sake**. Guests can also indulge in specialty cocktails like the **Knight's Voyage** made with Tanqueray Rangpur gin, Aperol, house-made orange bitters and fresh lemon juice.

Chosun Hwaro & Nara Teppan grills and teppanyaki tables fire up on July 31 inside the Miracle Mile Shops at Planet Hollywood. The restaurant will be open daily from 9 a.m. – 2 a.m. For more information visit ChosunNara.com or call (702) 369-9637.

About Ebadom

Ebadom Co. in South Korea, the leading company in the creation of themed dining and cultural contents, pursues to globally deliver an excellence of taste and sophistication. Starting off in 1993 as “Eden Intensive Animal Farming,” a physical distribution entity specializing in circulations, Ebadom Inc. has been proudly serving exceptional and traditional Korean food for more than 20 years through Ebadom Dining Family, a Korean Family Restaurant equipped with a widely acknowledged franchising system. Their sincere love and care for Korean gastronomy continues through research and development, as they strive to widely promote Korean tradition, food, and sophistication all over the globe. Ebadom has taken a leap towards leading the future of the global dining industry.

About Miracle Mile Shops™

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to M·A·C Cosmetics, a leading brand of professional cosmetics; Sephora; the only Las Vegas location of NYX Professional Makeup; premier blow out salon, Drybar; H&M; GUESS; Flight 23 at Footaction, one of only three in the country; Topsy Robot, the first land-based cocktail bar operated by robots; PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; Buffalo Wild Wings; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CalPERS.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call 702.866.0710 or visit www.miraclemileshops.com. Keep up with the latest Miracle Mile Shops news via Facebook, Twitter, Instagram and YouTube.

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