



## OVER 200 SHOPS • LIVE ENTERTAINMENT • TEMPTING RESTAURANTS

Located in the center of the famed Las Vegas Strip, Miracle Mile Shops houses 500,000 square-feet of cutting-edge fashion, dining and entertainment. The single-story design maximizes storefront visibility and exposes brands to 72,000 shoppers every day.

### FEATURING

SEPHORA • TOMMY BAHAMA • ALDO • M•A•C COSMETICS • CABO WABO CANTINA • VICTORIA'S SECRET  
HOUSE OF HOOPS • URBAN OUTFITTERS • CHIPOTLE MEXICAN GRILL • DRYBAR • DESIGUAL • MARCIANO  
GUESS • STEVE MADDEN • HOUSE OF CB • LUCKY BRAND JEANS • H&M • NYX PROFESSIONAL MAKEUP  
AND MANY MORE!

**LOCATION**  
50-YARD LINE  
ON THE LAS VEGAS STRIP

**SALES**  
\$875 PER  
SQ. FT.  
116% ABOVE THE NATIONAL AVERAGE

**TRAFFIC**  
72,000 VISITORS  
PER DAY  
26 MILLION VISITORS/YEAR

## LOCATION

Miracle Mile Shops is a retail anchor in Las Vegas’ hotel, dining and entertainment district

- Center Strip, adjacent Paris Las Vegas and Planet Hollywood Resort & Casino; across from Bellagio, CityCenter and The Cosmopolitan of Las Vegas
- 10 minutes from McCarran International Airport and only 15 minutes from downtown
- 18,000 neighboring hotel rooms give guests easy access via pedestrian walkways and sidewalks
- Steps away from the new 19,000-seat T-Mobile Arena

## FEATURES

### INTERIOR

- 500,000 square-foot GLA
- 200 stores and restaurants
- Two live performance theaters

### EXTERIOR

- 15,500 square-feet of state-of-the-art LED video screens facing the Strip with over 1.7 million impressions each week
- Pedestrian bridges across Las Vegas Blvd. and Harmon Ave. connect Miracle Mile Shops with CityCenter, The Cosmopolitan of Las Vegas and South-Strip resorts
- 60,000 square-foot pedestrian-friendly dining and entertainment destination on Harmon Ave., featuring Buffalo Wild Wings, Nacho Daddy and Hot N Juicy Crawfish; soon-to-open Geisha House and more exciting dining experiences are on the way

## LAS VEGAS STATISTICS

- 42.9 million visitors to Las Vegas per year spending in excess of \$60 billion annually
- 84% of Las Vegas visitors are domestic; top five markets include Southern California, San Francisco, New York, Chicago and Denver
- 16% of Las Vegas visitors are international; top five markets include Canada, Mexico, United Kingdom, Australia and Japan

### SHOPPER DATA

Annual Foot Traffic	26 Million
Customer Origin	90% Tourist; 10% Local
Average Number of Stores Visited	4.25
Average Length of Stay	80 minutes
Average Spend	\$175
Average Buyer Conversion	50.9%

**CONTACT:** SHANNON MCMAHON • SMCMAHON@MMS-LV.COM • 702.701.7806

Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CalPERS

MILLER CAPITAL ADVISORY, INC.

# OUR NEIGHBORS

WITHIN WALKING DISTANCE

### The Cosmopolitan of Las Vegas

- 2,995 rooms and suites
- Cutting-edge entertainment and dining venues including Marquee, Las Vegas’ hottest day and nightlife experience, plus Momofuku, Beauty & Essex, Jaleo and Scarpetta

### Aria Resort & Casino

- 4,004 rooms and suites
- Home to two AAA Five Diamond hotel experiences
- 500,000 square-feet of high-tech meeting and convention space

### Paris Las Vegas

- 2,916 rooms and suites
- Half-scale Eiffel Tower with 360 degree views of Las Vegas
- Contemporary dining at Gordon Ramsay Steak

### Bellagio

- 3,950 rooms and suites
- Famous Fountains of Bellagio
- Cirque du Soleil’s timeless aquatic-themed show ‘O’

### Planet Hollywood Resort & Casino

- 2,500 rooms and suites
- 7,000-seat Zappos Theater, home to residency headliners Jennifer Lopez, Gwen Stefani, Pitbull, Backstreet Boys and Lionel Richie
- World-renowned restaurants such as Gordon Ramsay Burger, KOI and Strip House

### Hilton Grand Vacations Elara

- 1,200-suite luxury hotel timeshare
- One of 3,600 properties in the Hilton Worldwide portfolio