



**For Immediate Release**

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## **KICK OFF 2017 WITH BOGO SPECIALS AT MIRACLE MILE SHOPS**

*Eight eateries to offer “free with purchase” deals from January through March*

**Tweet It:** What's our favorite word? FREE! Shoppers are invited to enjoy #BOGO deals Jan. 1 - Mar. 31 at @MiracleMileLV: <http://bit.ly/2i8YDQH>

**LAS VEGAS** – Beginning Sunday, Jan. 1, Miracle Mile Shops will launch **Ready. Set. BOGO!**, allowing customers to start off the New Year with exceptional savings.

Through March 31, eight popular food and beverage destinations throughout Miracle Mile Shops will give guests the opportunity to score complimentary items with a variety of offers. The event encourages guests to explore the mall in its entirety while enjoying big savings along the way.

Ready. Set. BOGO! promotions include:

- **Ben & Jerry's**  
Buy one, get one smoothie free. 702-732-2942
- **Blondies Sports Bar & Grill**  
Buy one, get one all-you-can-eat pasta free. 702-737-0444
- **Coffee Bean & Tea Leaf**  
Buy one, get one specialty beverage of equal or lesser value free. 702-696-0564
- **Jamba**  
Buy one, get one smoothie of equal or lesser value free. 702-331-0530
- **Ketchup Premium Burger Bar**  
Buy one, get one burger free. 702-463-4433
- **Lobster ME**  
Buy one, get one lobster chowder free. 702-562-7837
- **Nacho Daddy**  
Buy one, get one beverage up to \$13 free. 702-462-5000
- **Pampas Churrascaria Brazilian Grille**  
Buy any two alcoholic drinks, receive two of equal or lesser value free. Offer includes cocktails, wine or beer. 702-737-4748

For additional information, please visit [www.miraclemileshopslv.com](http://www.miraclemileshopslv.com).

**About Miracle Mile Shops:**

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; Buffalo Wild Wings; M·A·C Cosmetics, a leading brand of professional cosmetics; H&M; UK-based global retailer French Connection; Sephora; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; GUESS; BCBGMAXAZRIA; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; Flight 23 at Footaction, one of only three in the country; as well as a multi-million dollar fountain show. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CalPERS.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit [www.miraclemileshopslv.com](http://www.miraclemileshopslv.com). Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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**For More Information**

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