



For Immediate Release

Nov. 4, 2016

CNN SELECTS MIRACLE MILE SHOPS FOR SPECIAL ELECTION NIGHT ACTIVATION



*Miracle Mile Shops chosen as one of select locations nationwide
to partner with the news network*

Tweet It: Stay up to date with election results on 11/8 as @cnn projects live on the @MiracleMileLV LED screens.

LAS VEGAS – Miracle Mile Shops has partnered with CNN to project presidential election results live on its exterior LED screens on Election Day, Tuesday, Nov. 8, 2016, in a n exquisite one-of-a-kind experience.

Overlooking the heart of the Las Vegas Strip, the screens offer a unique viewing opportunity for visitors from a round the world on election night. Live coverage will begin at 3 p.m. PST and continue into the evening. CNN's selection of the Miracle Mile Shops on Election Night is its final stop in the [#MyVote nationwide tour](#), in partnership with Instagram, Facebook and CA Technologies.

About Miracle Mile Shops:

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull

riding; Buffalo Wild Wings; M·A·C Cosmetics, a leading brand of professional cosmetics; H&M; UK-based global retailer French Connection; Sephora; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; GUESS; Nacho Daddy, home of the world-famous Scorpion Shot; BCBGMAXAZRIA; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; Flight 23 at Footaction, one of only three in the country; as well as a multi-million dollar fountain show. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CalPERS.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit www.miraclemileshopslv.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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For More Information

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